

Hello, I'm

Taha Abdou

The Basics You Should Know About Me:

I'm Taha, a civil engineer by training and a project manager by instinct, thinking analytically, though my true passion lies in leadership and strategic operations. As COO at Addicta, I focus on streamlining operations, boosting efficiency, and inspiring teams to exceed performance targets.

I approach challenges with a blend of big-picture thinking and meticulous attention to detail, offering practical, high-impact solutions that combine strategic foresight with creative innovation.

Outside of work, I'm a coffee enthusiast, dark chocolate lover, and currently learning Spanish. I enjoy broadening my knowledge of laws and contract loopholes, and I value conversations with creative, broad-minded individuals. *Oh, and if you believe in zodiac signs, I'm an amazing Aries—naturally driven, dynamic, and occasionally stubborn!*

My Working Hours:

Saturday - Thursday: 09:00 AM - 12:00 AM

Friday: 02:00 PM - 12:00 AM

My Communication Channel Preferences:

 **Face-to-face** is my preferred communication method for its effectiveness and speed.

 **Phone calls** are ideal for quick information or decisions; please avoid calling unless it's urgent, or if a text message would suffice.

 **WhatsApp** is fine for texting, though I dislike voice messages longer than 30 seconds, as they feel like audio stories.

 **Emails** are reserved for formal communications and documentation, not ongoing conversations.

My Personality Profile:

INTJ

“Live as if you were to die tomorrow. Learn as if you were to live forever.”

I Add Value to Teams By:

I bring a laser-focused vision of the big picture while skillfully delving into the fine-grain details, infusing the team with unwavering confidence, resilience, and trust. In the face of storms, I am the anchor—steady, calm, and composed—creating a haven of safety that keeps the team aligned, focused, and fortified against any turbulence.

The Brief I Can Work Best From Includes:

A meaningful challenge with room for exploration and innovation. I work best when given the flexibility to experiment with new perspectives and creative problem-solving approaches, along with clear expectations of my role and collaborative support. Empowering me in this way allows me to bring my full capabilities to the project.

My Best Working Patterns Look Like:

I'm an early bird by design, wired to start the day at full throttle when focus and productivity are at their peak. My mornings kick off with a planning session to set priorities and strategize the day ahead. I dive into the toughest tasks first, tackling them head-on while my energy reserves are at their highest.

As the hours tick by, I infuse my workflow with brief pauses, using each moment to reflect and recalibrate, keeping my efficiency razor-sharp. Mornings are my prime time, but I also thrive in cold weather, which keeps me alert and on edge all day long. A midday recharge between 3 PM and 4 PM is essential for me to refuel and gear up for a productive afternoon stretch.

When I'm Dealing with Stress, I ...

I manage stress quickly and find motivation in work-related pressure. High-pressure environments and challenging tasks bring out my best, as I thrive on tackling complex problems that require swift decision-making and strategic thinking.

The Sorts of Outputs and Outcomes I Create Include:

I'm a strategic opportunist, skilled at leading teams to address challenges others might avoid. I push boundaries, bring strategic foresight, and offer innovative solutions. I am your go-to for making timely critical decisions to keep us on the path to success.

My Absolute Requirements to Do Great Work Are:

To perform at my best, I rely on a high-performance laptop with an optional external screen, which helps me manage multiple tasks and projects efficiently. A digital calendar is essential for keeping track of deadlines and ensuring seamless collaboration with my team. I also prioritize having a separate business phone number to maintain professional communication.

Throughout the day, I find that occasional walks help clear my mind and keep my energy levels high. Staying refreshed and focused is important to me, so access to plenty of water and coffee is essential in supporting my productivity and focus.

The Best Way to Give Me Feedback Is:

I value constructive, direct, and timely feedback. For praise, informal chats or brief mentions in team meetings work well. For constructive feedback, I prefer private one-on-one conversations with specific examples and suggestions. Regular check-ins with a mix of verbal and written feedback are effective, and please avoid giving critical feedback publicly or through impersonal channels like email alone.

Beyond Work, I'm Really Passionate About:

I'm deeply interested in technology and staying updated on industry advancements. Reading is another passion; I explore various genres to fuel my imagination and creativity. I also enjoy learning about new cultures, which broadens my perspective and enriches my worldview. My interests span psychology, sociology, anthropology, philosophy, and quantum physics, all of which inspire and drive me both personally and professionally.